

**Craftsmen's Guild of Mississippi
Board of Directors Meeting
February 21, 2019**

The meeting was called to order by President Debby DeLashmet.

Members in Attendance: Sharon Williams, Carol McCrackin, Nancy Perkins, Debby DeLashmet, Ken McLemore, Don Coulson, Joe Dove, Michelle Burrell, Martha Spencer, Victor Pittman, Becky Mercier, Rhonda Blasingame, Brian Beckham, and Andy Young (via speaker phone)

Absent: Hap Owen, Lyle Wynn, Natalie Maynor, Charles Buster, Chris Savell, and Tara Wren

Secretary's Report: The minutes from November 15, 2018 were approved and carried unanimously.

President's Report: Debby DeLashmet welcomed everyone to the meeting, after giving everyone a blue lapel pin (a membership perk) made by Mike Thompson. She read a request for Emeritus status from Terry Tjader. A motion was made to accept, and it carried unanimously. She distributed a list of committee and areas of focus via Membership, Chimneyville, Resource Development, Education, Marketing, Retail, and Facility/Grounds. She also asked all board members to select 1-2 areas of interest to serve on a committee, then turned the floor over to Nancy Perkins to discuss Chimneyville final discussion and recommendations for survey, proposed new layout, proposed new pricing, and gathering input from members.

Other Reports: Rhonda Blasingame (Standards) and Becky Mercier (By-laws) reported they are working together on a standard handbook based on by-laws. They have received positive feedback from a couple of people and making good progress.

Staff Reports: Nancy distributed a copy of the Craftsmen's Guild of Mississippi, Inc Profit & Loss Prev Year Comparison, dated July 2018 through January 20, 2019. She gave a brief review of Tomeka Cheatham's financial, membership, and Chimneyville report. She stated that we will spend a lot more time on Sheri Cox's retail, education, and rental report, which will be sent. *Please see attachments (1) titled Membership Financial Report, dated February 21, 2019*

Executive Director's Report: Nancy presented the board with a membership card that she and Tomeka are working on together. This card will give members special perks and discounts at various craft stores and restaurants which will be posted on our website membership page. She also gave a brief overview of her report on finances, membership packages, POS system, Advisory Council meeting, legislative update, and the March 12th reception. *Please see attachment (2) titled Executive Director Report, dated 2.21.19*

New Business: Andy Young, via speaker phone discussed creating a class for craftsmen's and people in the community on starting home based businesses. Debby discussed having an Art Mart like a farmer's market, with food, art and demo, during the Spring and Fall.

Important Dates:

February 28	Standards Deadline 5:00 pm
	Advisory Council Meeting 5:30 pm
March 12	State of the Art Reception 5:00-7:00 pm
	Amfed Fundraiser
March 27-30	Project Rezway/Trash Reimagined Events

Meeting adjourned

Carol McCrackin, Secretary

Attachment 1

Membership/Financial Report CGM Board of Directors Meeting February 21, 2019

Membership/Standards

This year, my goal is to focus more on membership. I want to work closely with the Standards Committee and the prospective artisans throughout the application process. It is vital that we make the application and review process as simple as possible. The Standards Committee is working on updating old applications and other information that would help make the jurying process easier, as well. That information will go on the Guild's website. Therefore, I want to thank them for that. In addition, I have presented some ideas to Nancy that would prayerfully encourage other artist to join our prestigious Guild and together we are working on getting that information into place.

Standards Submission Deadlines

- Submissions for the March 9 review are accepted February 18-28, 2019 with deadline of Thursday, February 28, at 5pm.
- Submissions for the August 10 review are accepted July 22-31, 2019. Deadline is Wednesday, July 31, 2019 at 5pm.

Emeritus Requests

The following Fellow members have requested Emeritus membership status:

- Betsy Meyers-Green, Metal/Jewelry
- Mike Mayberry, Wood/Sculpture (letter attached)

Standards Fellow Review Approval

Melanie Land- Metal Jewelry (letter attached)

Chimneyville

Chimneyville is still in the planning stage. We are looking at new ideas this year with a little tweaking of the layout by adding quad booths, etc. I will have more information for the next meeting. However, below is a table based on the projections with results from the past 3 years.

Results from past 3 Years Show

	<u>Projected 2019</u>	<u>2018</u>	<u>2017</u>	<u>2016</u>
Booth Fee Income	\$61,830	\$54,624	\$59,932.51	\$67,043
# of Applications	TBA	111	126	133
# of Booths	166	128	147	169

Financials – Profit/Loss attached

New POS System – Nancy will give update

Attachment 2

Executive Director Report – 2.21.19

Finances – Major cash crunch; need to discuss options

Membership Package – when joining members will receive:

Membership certificate, display card and membership card (will work on discounts with vendors with card)

Membership Events – many possibilities shaping up with Gulf Coast Community College, MS School of the Arts, Hattiesburg Arts Association and hopefully Greenwood Arts Place targeted for partnership

POS System – Research is pointing strongly to Artisan

Purchase of software is \$4000 for Ridgeland, \$2000 for Pearl (exploring alternative options for Pearl) Complete

Hardware is about \$5000 but we should some of the items already

Advisory Council meeting – First meeting is Thursday, February 28 5:30-6:30 pm

Like to have board members involved also; We will be adding to the group over time

Group will advise and assist in numerous areas but particularly with Chimneyville, fundraising and marketing

Legislative Update

2.12 Met with Senator David Blount, chairman of public properties

2.13 Met with Rep. Becky Currie and Senator Lydia Chassanoil, chairs of Tourism

2.19 Met with Rep. Jeff Smith, chairman of House Ways and Means and Becky Currie

2.20 Meeting scheduled with Glenn McCullough, MDA Chair, and Currie and Chassanoil but McCullough cancelled

2.20 Counseled with Rita Martinson

2.20 Joe Dove is arranging a meeting with Senator Walter Michels

2.25 Meeting with Rochelle Hicks, executive director of Mississippi Tourism Association for advise

March 12 Reception – State of the Art

Sponsor request sent out – C-Spire and Madison County Business League & Foundation are in so far; Need more to pay for event and for needed funds. Door prizes, demos and lapel pins planned for event. Will give out materials and signs around with our various programs